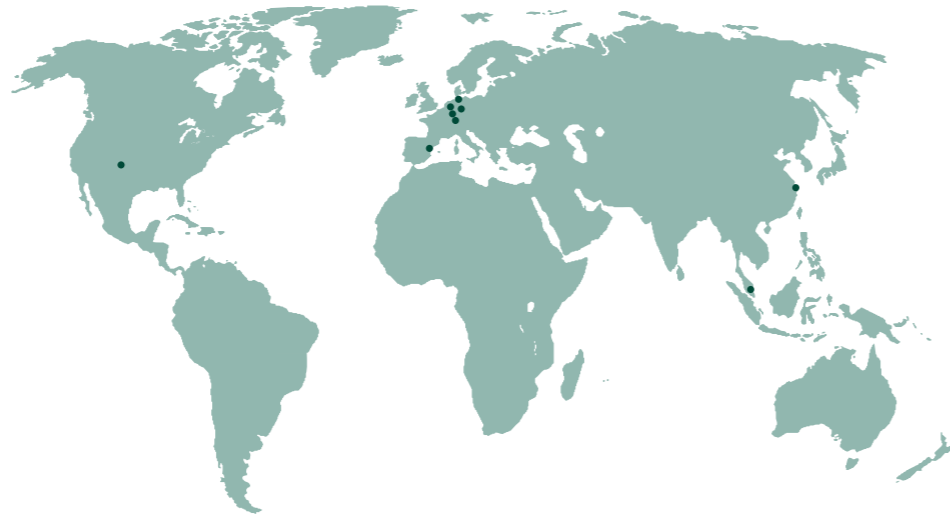




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W+D BB300
Envelope Inserting System

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W+D BB300

Envelope Inserting System



W+D DIRECT MARKETING SOLUTIONS



Engineered reliability that will give you confidence

This enveloping inserting system from W+D Direct Marketing Solutions is a partner you can count on: While you take care of management issues and business development, the W+D BB300 handles your applications – reliably, thoroughly and quickly. And that's exactly what it takes to succeed in your line of business. With the W+D BB300, you can offer a special service to acquire profitable new orders and satisfied customers.

The machine is highly flexible: It can easily and quickly be set to handle all popular envelope formats and special formats such as square or creative envelopes as well as envelopes with multiple windows. So you can not only process standard projects but also very specific enveloping requests of your customers, even if that means adding CDs or product samples to your mailing. Due to this versatility, you can gain attractive margins while operating in niche markets which remain out of most standard providers' reach.



Engineered flexibility to react to the changing markets

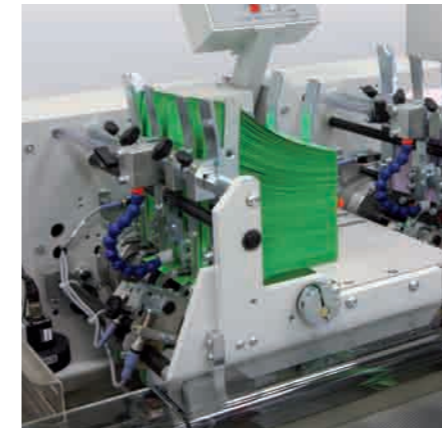
Flexibility is an important success factor in any type of business. When the market changes, fast and correct decisions must be made. The W+D BB300 allows you to face the future calmly: The machine is so flexible that you can adapt to new conditions and developments as they unfold. But what if your customer asks you to handle special requests today? As the owner of a W+D BB300, you can answer "Yes!" without questions.

Further match-winning features of the W+D BB300 are user-friendliness and robustness. The machine will handle even large volume orders quickly and reliably. And if repairs are necessary, these can also be carried out by your service personnel on site. In the end, you will have extremely low maintenance costs.

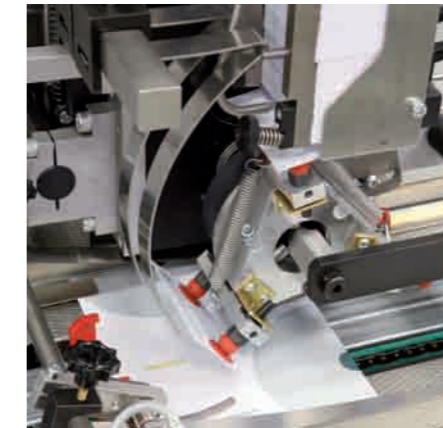
What can the W+D BB300 do for you?

The main design principle of this machine is the combination of simplicity and efficiency: The W+D BB300 is driven mechanically; your technician will quickly understand its proven functions. Your personnel will find it easy to operate and easy to change to other formats. To do so, we offer you an array of several feeders.

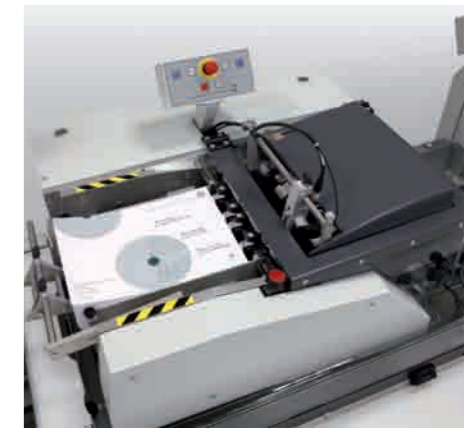
The modular concept of this envelope inserting system allows you to conveniently retrofit and expand the machine at any time. Would you not like to be able to react flexibly to new customer wishes at a moment's notice?



Rotary feeder



Pick & Place feeder



Folding feeder

Feeders

The feeders listed below can be added to the W+D BB300 in any order. And if needed, these feeders can be moved and used with any other envelope inserting systems of the W+D BB300 series:

- Rotary feeder
- Shuttle feeder
- Pick & Place feeder
- Vacuum / Friction feeder
- Folding feeder

Your additional Options

You can upgrade the machine with the following modules:

- Autoloader for inserters and envelopes
- Rotary feeder with
 - 90° kit
 - separator disc
- Kicker for zip code separation
- Vertical conveyor and semi-automated postal tray system
- Reading technology for matching etc.
- Read & Print applications
- Software options for intelligent processing
- System channels

The W+D BB300 at a Glance

To make sure that your decision for the W+D BB300 is based on sound reasons, we list below the most important features:

- Due to its robust design and user-friendliness, the machine is very cost-efficient with regard to maintenance and servicing.
- Changing to other formats takes no more than 20 minutes which translates into low downtimes.
- High net output: The intelligent handling of missed or double sheets optimizes the effective output – the output quantity per employee increases.
- Large format variety with numerous possible applications.
- Various special applications which can be changed at any time.

Technical Specification

Mechanical performance

- 10,000 envelopes per hour

Envelope formats

- min. No. 10
- max. 10 x 13 in., No. 16

Product formats

- min. 14 x 5⁴/₅ in.
- max. 9 x 12³/₄ in.

Product thickness

- 0.118" in. for rotary feeder
- 0.393" in. for shuttle feeder
- 0.511" in. for vacuum / friction feeder
- 19 - 50lb. bond paper weight for the folding feeder

Accumulated thickness

- max. 0.511" in.

Modularity

- 6-element or 8-station feeder basis
- Upgradeable through 4-station or 6-station feeders (max. 24 feeders)
- Space-saving footprint due to flexible design, i.e. operator and delivery side are available in several versions
- Design: right-right, right-left or left-left, left-right as mirrored versions